BoutiqueMAIL

Connecting with **your audience** has never been easier with **BoutiqueMAIL's** straightforward **email marketing** and **automation tools**.

Effortlessly create, manage and deliver bulk email campaigns.

BoutiqueMAIL gives you **everything you need** to run **beautifully-designed**, **professional** email marketing campaigns to **grow your business**. Powered with the **simplicity** of a **drag-and-drop emailer builder** with built in templates allowing **anyone** to **create and manage** their email marketing themselves.

EMAIL MARKETING

Create engaging email campaigns that get results.

Choose from hundreds of professionally-designed templates and drag-and-drop to put your email together in moments. Drive urgency using a countdown timer, and customize every visual aspect for a completely branded email campaign that looks great on any device.

CONTACTS & SEGMENTATION

Create smart segments for even better results.

Drill into the data about your customers to build hyper-targeted segments, and send super relevant emails that are tailored to their individual interests. It's easier than it sounds and can dramatically increase sales and result in longer term customers.

MARKETING AUTOMATION

Control each step - easily create personalized customer journeys.

Use our new and unique visual journey designer to create more timely emails that keep your audience engaged, and automatically drive revenue.

PERSONALIZATION

It's a more human approach to email - so get personal!

Data is the fuel for personalized content. Using detailed lists and smart segments, your messages instantly drive more engagement and create more value over time - so it's not just email marketing, it's more like email between friends.

Create & Send Email Campaigns

BoutiqueMAIL makes it a breeze to **send bulk email campaigns**. You can use any of the **existing templates** to **build yourself** or our team of **designers can create something just for you.**

Managing Email Lists & Subscribers

BoutiqueMAIL allows you to **manage your lists** by **handling** all the messy stuff like **bounces** and **unsubscribes automatically.** You can also easily create **targeted segments** of **subscribers**.

Reporting & Analytics

Easy to use **reporting** that allows you to **measure the effectiveness** of every campaign you send. Go beyond open and **click rates** and measure **conversions** and **ROI** with 3rd party integrations.

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a product of **BIGBrave®**   bigbrave.digital   info@bigbrave.co.za   (010) 591-1251

Simple, Straightforward Pricing.

Choose **the plan** that's **right for your business**. Whether you're **just getting started** or looking to **drive more revenue** through **automated emails** with more **advanced automation,** we've **got you covered.**

Unlimited Monthly Subscription

The **monthly option** allows you to send **unlimited campaigns** to your list. **Payment** is structured **based on your list size.**

SUBSCRIBERS	COST P/MONTH	SUBSCRIBERS	COST P/MONTH
0 - 500	R 695	10,001 - 15,000	R 4,995
501 - 2,500	R 1,495	15,001 - 25,000	R 7,995
2,501 - 5,000	R 2,895	25,001 - 50,000	R 12,995
5,001 - 10,000	R 3,495	50,000+	BULK PRICING AVAILABLE

Basic Monthly Subscription

The **basic monthly option** allows you to send **a limited** number of emails to your list. **Payment** is structured **based on your list size.**

SUBSCRIBERS	COST P/M	LIMIT P/M	SUBSCRIBERS	COST P/M	LIMIT P/M
0 - 500	R 450	2,500	10,001 - 15,000	R 3,450	75,000
501 - 2,500	R 1,050	12,500	15,001 - 25,000	R 5,250	125,000
2,501 - 5,000	R 1,850	25,000	25,001 - 50,000	R 6,950	250,000
5,001 - 10,000	R 2,450	50,000	50,000+	BULK PRICING AVAILABLE	

Pay-As-You-Go / Credits System

Each campaign you send will incur a **500 credit delivery fee,** plus **1 credit per email recipient.** The more you buy, the more you save.

IF YOU BUY (# OF CREDITS)	COST PER CREDIT	IF YOU BUY (# OF CREDITS)	COST PER CREDIT
UP TO 50,000	R 0.30	250,001 - 500,000	R 0.18
50,001 - 100,000	R 0.25	500,001 - 1,000,000	R 0.15
100,001 - 250,000	R 0.22	ANY ABOVE 1,000,000	R 0.13

Any number of credits can be purchased. Discounted rate only applies for the number of credits bought in that block.

Tailored **design** and **content strategy** services available on request.   All Prices are Exclusive of VAT.